

# WOMEN OF COLOR AND CAPITAL CONFERENCE

SEPT 28 - OCT 1, 2023

CREATING ACCESS TO CAPITAL

POWERED BY:  
AVANT-GARDE NETWORK

Avant-Garde



INFORMATION GUIDE

Greetings!

We are pleased to announce the 5th Annual Women of Color and Capital (WOCXC) Conference will be held from **Thursday, September 28, 2023 - Sunday, October 1, 2023** at New York University.

Over the past four years, WOCXC has gathered over 2,500+ diverse professionals and business owners to participate in our preeminent conference focused on creating capital and investment opportunities for diverse women nation-wide.

WOCXC is focused on creating initiatives and providing access to resources that support women of color entrepreneurs and emerging fund managers with capacity-building support to increase their reach and impact.

WOCXC hosts the largest conference in the nation of its kind specifically focused on empowering diverse entrepreneurs and professional women about capital. Once again, this year, the WOCXC Conference will convene with top industry leaders, investors, and professionals for a content-rich program.

We hope to see you at the conference alongside an audience of business owners, industry professionals, entrepreneurs, investors, lenders, policymakers, and members of the academic community.



**ADEOLA ADEJOBI**

FOUNDER,  
WOMEN OF COLOR AND CAPITAL &  
AVANT-GARDE NETWORK

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\*For information regarding bulk tickets, discounts, and general conference questions, please email us at **[info@avantgardenetwork.com](mailto:info@avantgardenetwork.com)**.

For information about sponsoring the 5th Annual Women of Color and Capital Conference, please fill out the conference sponsorship form or click **[HERE](#)** to contact **Mary Brown, Director of Programs**.

To receive updates on the conference agenda and general WOCXC Conference Updates. Join the Mailing List by clicking **[HERE](#)**.

# WOCXC CONFERENCE

**ACCELERATING ECONOMIC IMPACT FOR DIVERSE ENTREPRENEURS AND PROFESSIONALS.**

**POWERED BY: AVANT-GARDE NETWORK**

## WHO WE ARE

**Women of Color and Capital™ (WOCXC)** is an exclusive community of like-minded women who possess a drive to thrive and to achieve intergenerational wealth, business capital, profitable investing, venture capital and so much more. Our initiative is focused on the success of women of color as it relates to financial resources and opportunities.



## WHY PARTICIPATE IN WOCXC?

**The Women of Color and Capital™** annual conference and summits host thousands of attendees and speakers and we are bringing you more in 2023!

Our diverse panel of knowledgeable, expert speakers and effective masterclass courses will guide you on how to get started, gain capital, launch your investing portfolio and sharpen your financial skill set, leaving you with powerful tools to implement in your own financial journey.

## WHAT WE DO

It is our dedicated mission to educate, support and provide necessary tools and resources to women of color so they can build a fulfilled, authentic, and financially successful life through generational wealth, smart investments, managing funds, and gaining capital to grow their businesses.



WOMEN  
of COLOR  
[AND]  
CAPITAL

# COMPANIES WE'VE WORKED WITH!

## JPMORGAN CHASE & Co.



**Lowenstein  
Sandler**



Avant-Garde Network



SCHACK INSTITUTE  
OF REAL ESTATE



# EMPOWER YOUR EMPLOYEES & ADVANCE YOUR COMPANY'S SUPPORT OF DIVERSITY INITIATIVES

- ✓ Invest in your talent and show them that you care about their ongoing development by supporting their training, networking, and expertise development opportunities.
- ✓ Support and promote your ERG's during events and foster internal and external community building.
- ✓ Professional development and community building opportunities.
- ✓ Content-rich sessions focused on financing, best practices in leadership, entrepreneurship, innovation, economic policy, and the role of diversity and inclusion in shaping the future of capital infusion into small business owners and entrepreneurs.
- ✓ Networking opportunities to form meaningful connections for professional support.
- ✓ Sharing gained knowledge and industry insights with others in the workplace upon return.
- ✓ Encourage comradery among employees at external events.



## MEDIA FEATURES

**CRAIN'S**  
NEW YORK BUSINESS

**Forbes**

**yahoo!**  
finance

the **grio**



**here&**  
**Now**



**BLACK**  
**ENTERPRISE**

# 2023 WOCXC CONFERENCE SCHEDULE

## DAY ONE

### THURSDAY, SEPT 28, 2023 WOCXC PRE-CONFERENCE EVENTS

6PM - 9PM EST

WOCXC INVESTORS RECEPTION AND  
SPEAKER MEET AND GREET

(\*VIP OR INVESTOR TICKET REQUIRED REQUIRED)



## DAY TWO

### FRIDAY, SEPT 29, 2023 WOCXC CONFERENCE - DAY 1

9AM - 4PM EST

WOCXC CONFERENCE DAY 1

(\*ALL ATTENDEES LIVE IN PERSON AND  
STREAMING LIVE)

4PM - 7PM EST

NETWORKING RECEPTION AND SMALL  
BUSINESS EXPO



## DAY THREE

### SATURDAY, SEPT 30, 2023 WOCXC CONFERENCE - DAY 2

9AM - 4PM EST

WOCXC CONFERENCE DAY 2

(\*ALL ATTENDEES LIVE IN PERSON AND  
STREAMING LIVE)

6:30PM - 9PM

VIP RECEPTION

(\*VIP OR INVESTOR TICKET REQUIRED REQUIRED)



## DAY FOUR

### SUNDAY, OCT 1, 2023 WOCXC POST - CONFERENCE

12:30PM - 3:00PM EST

WOCXC BRUNCH

(\*SEPARATE TICKET REQUIRED)



# WHAT ATTENDEES ARE SAYING ABOUT THE WOCXC CONFERENCE



"The conference was truly amazing! It was well organized, the speakers were very impressive, the content was relevant/meaningful, and the networking was invaluable. I am truly appreciative of being able to gain wisdom and learn from so many extraordinary people. Being in a room with group of powerful and very successful women and men of color was inspirational and live changing."

**NICOLE F.**

"The Women of Color and Capital Conference filled an enormous void in the conversation on economic access and opportunities for historically overlooked communities like mine. As a real estate broker, attorney, and investor, I learned concrete ways to improve my personal and professional finances and how to leverage my network to position myself for success. Being in a room with 500+ black professionals, business executives, and entrepreneurs at the top of their game was inspiring and affirming. Knowledge + Networking is a win in my book."

**LORI L.**



"The conference was excellent. I enjoyed that it was not just an "empowerment" event or even just a networking event, though there was significant opportunity for great networking. Importantly, I felt that I got several concrete takeaways and action items that I could use to further my business and to well-position myself for when I am ready to seek funding. This conference was certainly worth more than the cost and I would highly recommend it to other founders and potential investors. I would love to see this event get even bigger next year!"

**KHADIJAH R.**



# UPCOMING AND PAST SPEAKERS



**ASAHI POMPEY**

MANAGING DIRECTOR,  
GLOBAL HEAD OF CORPORATE  
ENGAGEMENT & PRESIDENT OF THE  
GOLDMAN SACHS FOUNDATION



**ADEOLA ADEJOBI**

FOUNDER, CEO  
WOMEN OF COLOR AND CAPITAL &  
AVANT-GARDE NETWORK



**ROCHELLE STEWART**

DIRECTOR OF NEW & STRATEGIC  
CHANNELS, SILICON VALLEY BANK



**ANGELA MATHENY**

DIRECTOR OF INVESTMENT STAFF &  
DIVERSE MANAGER EQUITY,  
CREWCIAL PARTNERS, LLC



**URIRIDIAKOGHENE  
ONOVAKPURI**

MANAGING PARTNER,  
KAPOR CAPITAL



**LORELEI SALAS**

COMMISSIONER,  
NEW YORK CITY DEPARTMENT  
OF CONSUMER AFFAIRS



**KIMBERLY ALLMAN**

SENIOR DIRECTOR,  
COMMUNITY DEVELOPMENT BANKING  
CAPITAL ONE



**MARTHA MILLER**

ADVOCATE FOR SMALL BUSINESS  
CAPITAL FORMATION AT U.S.  
SECURITIES AND EXCHANGE  
COMMISSION



**KHADIJAH  
ROBINSON**

CEO,  
EMPOWER GLOBAL

# ADDITIONAL OPPORTUNITIES TO WORK WITH WOCXC



## RECRUITING

Expand your access and reach a diverse pool of talented professionals. Our events will help you get direct access to high-level diverse talent and thought-leaders for your company.

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## SPEAKING OPPORTUNITIES

We provide valuable opportunities to advance thought leadership for you to elevate your executives and employees to share their knowledge and expertise with a diverse audience.

## SPONSORSHIP AND BRANDING OPPORTUNITIES

Partner with us and support an initiative that is in line with your company's values and goals. Shape how your brand is perceived by prospective employees, consumers, and clients.

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## ADVANCE COMPANY DIVERSITY GOALS

Pioneer your company as a truly diverse organization, showcasing your commitment to equity, inclusion, and diversity throughout the whole ethos of your company.



# RECRUIT DIVERSE TALENT!



## THE NETWORK

Gain access to a diverse pool of more than 15,000 diverse professional women. Make your career opportunities visible to experienced and vetted thought-leaders in the industry.

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## SEARCH PARTNERS

Partner exclusively with the WOCXC Search Team to bring underrepresented talent to your hard-to-fill roles. Craft inclusive job descriptions, receive vetted shortlists, and HIRE by leveraging the WOCXC search expertise.

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## JOB PLACEMENT SERVICES

Receive applications from members of the WOCXC network. Become an employer of choice while increasing diverse representation across hiring pipelines. Only pay once you've hired!

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# SPONSORSHIP OPPORTUNITIES



**Women of Color and Capital™** is where diverse women entrepreneurs & professionals come together to learn about money, finance, capital, and investing from a 360-degree lens.

This initiative is focused on the success of women of color as it relates to financial resources and opportunities. The four pillars of this initiative are wealth-building through financial freedom, fundamentals, and advisors; investing; capital for businesses (seed, growth and late stage); and learning how to become investors and investment managers.

Join us in making positive changes in how women of color access capital!

- Connect with hard-to-reach high-caliber diverse talent
- Empower your employees with professional development
- Provide thought leadership opportunities to your diverse employees
- Engage around opportunities and services at your company
- Shape how your brand is perceived by consumers and clients of color
- Place your services and offerings directly in front of a highly-engaged audience



[INFO@AVANTGARDENETWORK.COM](mailto:INFO@AVANTGARDENETWORK.COM)



# WOMEN OF COLOR AND CAPITAL CONFERENCE

## OPPORTUNITIES FOR ATTENDEES AT WOCXC CONFERENCE

- Exposure to Industry Experts
- Professional Development
- Empowerment and Community Building
- Access to Resources
- Networking and Mentorship



## 1. Exposure to Industry Experts:

WOCXC attracts renowned speakers and industry experts who deliver keynote addresses, lead workshops, and participate in panel discussions. Attending these sessions allows participants to gain insights into industry trends, emerging practices, and cutting-edge research. Attendees learn from the experiences and expertise of established professionals, which enhance their knowledge.

## 2. Professional Development:

The conference offers a range of professional development workshops, seminars, and skill-building sessions tailored specifically to the needs of individuals of color. These sessions cover topics such as underwriting, access to capital, and leadership development. By participating in these activities, participants can acquire valuable skills and knowledge that will benefit them in their future careers.



### 3. Empowerment and Community Building:

WOCXC Conference provides a supportive and inclusive environment for women of color, where they can share their experiences, challenges, and successes with individuals who understand and appreciate their unique perspectives. This sense of community can be empowering and inspiring, fostering a greater sense of belonging and self-confidence. Participants can develop lifelong friendships and create lasting connections that extend beyond the conference itself.

### 4. Access to Resources and Community:

WOCXC Conference offers access to resources and by attending the conference through our digital programming, participants access resources, which further support their entrepreneurial and professional pursuits. It not only enhances their business growth and job prospects but also fosters a sense of community and empowerment that can have a lasting impact.



# 5. Networking and Mentorship:

The conference offers a unique platform for women of color to expand their professional and business networks. They can connect with other like-minded individuals, including peers and professionals, who can serve as mentors, advisors, and sources of inspiration. Building a strong network of contacts within their field of interest can provide valuable guidance, support, and future collaboration opportunities.





# THANK YOU!

ALIGN YOUR BRAND WITH THE DIVERSE ENTREPRENEURS,  
BUSINESSWOMEN, EXECUTIVES,  
AND LEADERS OF TODAY AND TOMORROW!

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FOR SPONSORSHIP, RECRUITING, SPEAKING  
OPPORTUNITIES, GROUP TICKETS, AND GENERAL INQUIRIES

CONTACT: [INFO@AVANTGARDENETWORK.COM](mailto:INFO@AVANTGARDENETWORK.COM)