

WOMEN OF COLOR AND CAPITAL CONFERENCE

OCTOBER 13 - OCTOBER 15, 2022

CREATING ACCESS TO CAPITAL



INFORMATION GUIDE

Greetings!

We are pleased to announce the 4th Annual Women of Color and Capital (WOCXC) Conference will be held **Thursday, October 13, 2022 - Saturday, October 15, 2022** at Columbia University.

Over the past four years, WOCXC has gathered over 2,500+ diverse professionals and business owners to participate in our preeminent conference focused on creating capital and investment opportunities for diverse women nation-wide.

WOCXC is focused on creating initiatives and providing access to resources that support women of color entrepreneurs and emerging fund managers with capacity-building support to increase their reach and impact.

WOCXC hosts the largest conference in the nation of its kind specifically focused on empowering diverse entrepreneurs and professional women about capital. Once again, this year, the WOCXC Conference will convene with top industry leaders, investors, and professionals for a content-rich program.

We hope to see you at the conference alongside an audience of business owners, industry professionals, entrepreneurs, investors, lenders, policymakers, and members of the academic community.



ADEOLA ADEJOBI

FOUNDER,
WOMEN OF COLOR AND CAPITAL &
AVANT-GARDE NETWORK

*For information regarding bulk tickets, discounts, and general conference questions, please email us at **info@avantgardenetwork.com**.

*Please note this event will be in-person (and virtual). WOCXC is following COVID-19 guidelines, requiring vaccinations and will continue to be guided in the decision-making by focusing on the safety and health of the community.

For information about sponsoring the 4th Annual Women of Color and Capital Conference, please fill out the conference sponsorship form or click **[HERE](#)** to contact **Mary Brown, Director of Programs**.

To receive updates on the conference agenda and general WOCXC Conference Updates. Join the Mailing List by clicking **[HERE](#)**.

WOCXC CONFERENCE

ACCELERATING ECONOMIC IMPACT FOR DIVERSE
ENTREPRENEURS AND PROFESSIONALS.

POWERED BY: AVANT-GARDE NETWORK

WHO WE ARE

Women of Color and Capital™ (WOCXC) is an exclusive community of like-minded women who possess a drive to thrive and to achieve intergenerational wealth, business capital, profitable investing, venture capital and so much more. Our initiative is focused on the success of women of color as it relates to financial resources and opportunities.



WHY PARTICIPATE IN WOCXC?

The Women of Color and Capital™ annual conference and summits host thousands of attendees and speakers and we are bringing you more in 2022!

Our diverse panel of knowledgeable, expert speakers and effective masterclass courses will guide you on how to get started, gain capital, launch your investing portfolio and sharpen your financial skill set, leaving you with powerful tools to implement in your own financial journey.

WHAT WE DO

It is our dedicated mission to educate, support and provide necessary tools and resources to women of color so they can build a fulfilled, authentic, and financially successful life through generational wealth, smart investments, managing funds, and gaining capital to grow their businesses.



EMPOWER YOUR EMPLOYEES & ADVANCE YOUR COMPANY'S SUPPORT OF DIVERSITY INITIATIVES

- ✓ Invest in your talent and show them that you care about their ongoing development by supporting their training, networking, and expertise development opportunities.
- ✓ Support and promote your ERG's during events and foster internal and external community building.
- ✓ Professional development and community building opportunities.
- ✓ Content-rich sessions focused on financing, best practices in leadership, entrepreneurship, innovation, economic policy, and the role of diversity and inclusion in shaping the future of capital infusion into small business owners and entrepreneurs.
- ✓ Networking opportunities to form meaningful connections for professional support.
- ✓ Sharing gained knowledge and industry insights with others in the workplace upon return.
- ✓ Encourage comradery among employees at external events.



MEDIA FEATURES

CRAIN'S
NEW YORK BUSINESS

Forbes

the **grio**



**here &
Now**



**BLACK
ENTERPRISE**

2022 WOCXC CONFERENCE SCHEDULE

DAY ONE

THURSDAY, OCTOBER 13, 2022
6PM - 10PM EST

INVESTORS AND ENTREPRENEURS
NETWORKING RECEPTION



DAY TWO

FRIDAY, OCTOBER 14, 2022
9AM - 4PM EST

WOMEN OF COLOR AND CAPITAL
CONFERENCE

PANELS, WORKSHOPS,
KEYNOTES, AND MASTERCLASSES



DAY THREE

SATURDAY, OCTOBER 15, 2022
10:30 AM - 2PM EST

WOMEN OF COLOR AND CAPITAL
POST-CONFERENCE BUSINESS
OVER BRUNCH

(*SEPARATE TICKET REQUIRED)



WHAT ATTENDEES ARE SAYING ABOUT THE WOCXC CONFERENCE



"The conference was truly amazing! It was well organized, the speakers were very impressive, the content was relevant/meaningful, and the networking was invaluable. I am truly appreciative of being able to gain wisdom and learn from so many extraordinary people. Being in a room with group of powerful and very successful women and men of color was inspirational and live changing."

NICOLE F.

"The Women of Color and Capital Conference filled an enormous void in the conversation on economic access and opportunities for historically overlooked communities like mine. As a real estate broker, attorney, and investor, I learned concrete ways to improve my personal and professional finances and how to leverage my network to position myself for success. Being in a room with 500+ black professionals, business executives, and entrepreneurs at the top of their game was inspiring and affirming. Knowledge + Networking is a win in my book."

LORI L.



"The conference was excellent. I enjoyed that it was not just an "empowerment" event or even just a networking event, though there was significant opportunity for great networking. Importantly, I felt that I got several concrete takeaways and action items that I could use to further my business and to well-position myself for when I am ready to seek funding. This conference was certainly worth more than the cost and I would highly recommend it to other founders and potential investors. I would love to see this event get even bigger next year!"

KHADIJAH R.



UPCOMING AND PAST SPEAKERS



ASAHI POMPEY

MANAGING DIRECTOR,
GLOBAL HEAD OF CORPORATE
ENGAGEMENT & PRESIDENT OF THE
GOLDMAN SACHS FOUNDATION



ADEOLA ADEJOBI

FOUNDER, CEO
WOMEN OF COLOR AND CAPITAL
& AVANT-GARDE NETWORK



ROCHELLE STEWART

DIRECTOR OF NEW &
STRATEGIC CHANNELS,
SILICON VALLEY BANK



ANGELA MATHENY

DIRECTOR OF INVESTMENT
STAFF & DIVERSE
MANAGER EQUITY,
CREWCIAL PARTNERS, LLC



KIMBERLY ALLMAN

SENIOR DIRECTOR,
COMMUNITY DEVELOPMENT
BANKING AT CAPITAL ONE



LORELEI SALAS

COMMISSIONER,
NEW YORK CITY DEPARTMENT
OF CONSUMER AFFAIRS



SHEILA D. COLLINS

SENIOR ADVISOR,
AARP INNOVATION LABS



MARTHA MILLER

ADVOCATE FOR SMALL BUSINESS CAPITAL
FORMATION AT U.S. SECURITIES AND
EXCHANGE COMMISSION



KHADIJAH ROBINSON

CEO, CE,
MARKETPLACE

ADDITIONAL OPPORTUNITIES TO WORK WITH WOCXC



RECRUITING

Expand your access and reach a diverse pool of talented professionals. Our events will help you get direct access to high-level diverse talent and thought-leaders for your company.

SPEAKING OPPORTUNITIES

We provide valuable opportunities to advance thought leadership for you to elevate your executives and employees to share their knowledge and expertise with a diverse audience.

SPONSORSHIP AND BRANDING OPPORTUNITIES

Partner with us and support an initiative that is in line with your company's values and goals. Shape how your brand is perceived by prospective employees, consumers, and clients.

ADVANCE COMPANY DIVERSITY GOALS

Pioneer your company as a truly diverse organization, showcasing your commitment to equity, inclusion, and diversity throughout the whole ethos of your company.



RECRUIT DIVERSE TALENT!



THE NETWORK

Gain access to a diverse pool of more than 15,000 diverse professional women. Make your career opportunities visible to experienced and vetted thought-leaders in the industry.

SEARCH PARTNERS

Partner exclusively with the WOCXC Search Team to bring underrepresented talent to your hard-to-fill roles. Craft inclusive job descriptions, receive vetted shortlists, and HIRE by leveraging the WOCXC search expertise.

JOB PLACEMENT SERVICES

Receive applications from members of the WOCXC network. Become an employer of choice while increasing diverse representation across hiring pipelines. Only pay once you've hired!



SPONSORSHIP OPPORTUNITIES



Women of Color and Capital™ is where diverse women entrepreneurs & professionals come together to learn about money, finance, capital, and investing from a 360-degree lens.

This initiative is focused on the success of women of color as it relates to financial resources and opportunities. The four pillars of this initiative are wealth-building through financial freedom, fundamentals, and advisors; investing; capital for businesses (seed, growth and late stage); and learning how to become investors and investment managers.

Join us in making positive changes in how women of color access capital!

- Connect with hard-to-reach high-caliber diverse talent
- Empower your employees with professional development
- Provide thought leadership opportunities to your diverse employees
- Engage around opportunities and services at your company
- Shape how your brand is perceived by consumers and clients of color
- Place your services and offerings directly in front of a highly-engaged audience



INFO@AVANTGARDENETWORK.COM



THANK YOU!

ALIGN YOUR BRAND WITH THE DIVERSE ENTREPRENEURS,
BUSINESSWOMEN, EXECUTIVES,
AND LEADERS OF TODAY AND TOMORROW!

FOR SPONSORSHIP, RECRUITING, SPEAKING
OPPORTUNITIES, GROUP TICKETS, AND GENERAL INQUIRIES

CONTACT: INFO@AVANTGARDENETWORK.COM